

Disney Junior Birthday Book UK and Ireland

Disney is offering guests, the opportunity to submit a photo at <http://www.disney.co.uk/disney-junior/disney-junior-birthday-book/index.jsp> (“the Website”) for the chance to be featured in the Disney Junior Television Channel On-air Birthday Gallery

- On-air Birthday Gallery: Moderated photos uploaded to the Website shall randomly selected for broadcast on the Disney Junior Television Channel (“On-Air Birthday Gallery”)

1. Submitting a Photo

- (a) Photos must be submitted to the Website no later than 12pm on the first day of the month before your child’s birthday month begins (**The “Deadline”**):

E.g.; for a March birthday (any date), all photos must be uploaded no later than 12pm on 01 February

- (b) We recommend that you upload your photo at least 2 (two) months before your Deadline to allow for re-submission due to moderation requirements.
- (c) Your child’s photo can be submitted the Website up to 1 (one) year in advance of its Deadline.
- (d) **NO SUBMISSIONS WILL BE ACCEPTED ONCE THE MONTHLY DEADLINE HAS PASSED.**
- (e) Only photos of children aged between 2 (two) and 7 (seven) years will be considered for inclusion in the On-air Birthday Gallery.
- (f) You will need to log into your Disney account to submit a photo. To upload your image we will ask you to either submit your existing Disney username and password or to register your personal details with us. Your personal information will be used in accordance with Disney’s current published Privacy Policy. Personal information will only be used for direct marketing purposes if you have consented to receive future marketing from Disney (you may have already done this if you have registered your details with Disney previously).
- (g) You must be at least 18 (eighteen) years old, a Resident of UK and Ireland (including Channel Islands and Isle of Man) and be submitting the photo on behalf of a child.
- (h) All guests who submit a photo to the Website will receive an acknowledgment email that their photo has been uploaded for consideration to feature in the On-air Birthday Gallery. Guests who submit a photo after their Deadline has passed will also receive this acknowledgement email, though their photo will be not be accepted.
- (i) If your photo has been randomly selected to feature in the On-air Birthday Gallery, you will receive an email notifying you of your selection.

Please ensure you check your junk folder and not just your inbox for these emails.

2. Photo Criteria

All photos will be moderated prior to being considered to appear in the On-Air Birthday Gallery. To ensure your photo passes moderation please ensure you adhere to **ALL** of the following or your submission will **NOT** be accepted by moderators (and you may not have time to re-submit another photo):

- (a) Your photo must only have the image of the birthday child in it. No other people are allowed to be featured in this photo, including framed photos in the background. This is due to our clearance and compliance procedures. Group photos are only permitted for biological twins, triplets etc. In these circumstances you **DO NOT** need to submit individual photos for each child.
- (b) Your photo must be in full colour and a minimum of 500kb – this is to ensure quality if it is randomly chosen for the On-Air Birthday Gallery. The photo must be of reasonable quality, i.e. in focus, not blurry, with the birthday child in clear view.
- (c) There must not be any personal or private information about yourself, the birthday child, or any others in the photo. (e.g. email addresses, telephone numbers, school names or uniform, full names)
- (d) First names must not contain any numbers or symbols. Double barrelled first names must be hyphenated. Your child’s surname must not be included in your submission.
- (e) Photos must not have any words or text in the background.
- (f) Photos must not include abusive, harassing, insulting or threatening behaviour or anything that could be deemed to be bigoted, hateful, racially offensive or vulgar.
- (g) Photos must be suitable for the Disney Junior audience and must generally pertain to the theme of the gallery.

- (h) Photos must not include anyone or anything famous or recognizable due to copyright infringement issues (e.g. celebrities, trademarks and logos, including Disney)
- (i) The images must not contain any large logos on clothing or anywhere in the background/foreground of the image.
- (j) The child in the photo must be fully clothed, no naked or partially naked images will be considered for the On-Air Birthday Gallery. If a child looks like they are not wearing clothes, even if they are, the photo will not be accepted.
- (k) The image must not contain any profane language or imagery.
 - i. A random selection of photos that meet every Photo Criteria will be featured on the On-air Birthday Gallery. We cannot guarantee that any photo will be shown on On-Air Birthday Gallery and we cannot accept special requests to feature any submitted photograph.
 - ii. We are not able to send out any copies or print outs of your photo that is featured in either gallery.
 - iii. Photos published will be at Disney's absolute sole discretion. Disney reserves the right to remove any photos from the On-Air Birthday Gallery without warning or notification.
 - iv. Disney cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem with any telephone network or line, system server, provider or otherwise which may result in any postings being lost or not property submitted. Disney accepts no responsibility whatsoever for problems accessing the website via a handheld device.
 - v. By submitting your child's image you confirm (i) that you are they owner of the image submitted, (ii) that the image does not knowingly copy or infringe the rights of any other person (iii) that you are the child's parent or legal guardian and (iv) Disney is permitted to reproduce and use the image submitted by you on any media (including without limitation television, online and publishing channels and social media platforms) anywhere in the world and without a time limit in order to carry out the activity.

The Promoter is The Walt Disney Company Limited, 3 Queen Caroline Street, London, W6 9PE ("Disney").

If you have any questions please contact Customer Services at feedback@disneyjunior.co.uk or write to Disney Junior Birthday Book (address as above).